The background features several overlapping, semi-transparent purple geometric shapes, including triangles and polygons, creating a modern, abstract design.

SmartShopper

Presented by Mary Grannan
Manager of Client and Member Services

Overview

- How it Works
- Step Flyer With Card
- Vitals SmartShopper & Site of Service
- Q&A

How It Works

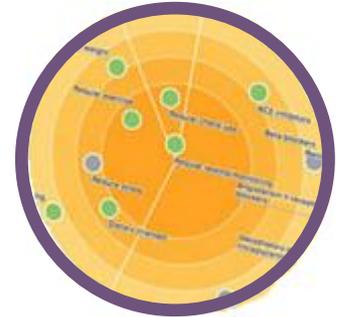
- ALL EMPLOYEES ARE ELIGIBLE – no matter the plan
- Shop BEFORE you have a procedure
 - EACH TIME you need a procedure, you must shop
- Website: www.vitalssmartshopper.com
 - Available 24/7
 - Individual profiles – keep it updated!
- Phone: **800.824.9127**
 - Monday - Thursday, 8:30am-8:00pm, Friday 8:30am-5:00pm
 - Health Cost Advisers to help
- Incentives can be expected 45-60 days after a procedure
 - Procedure must match what was shopped for
 - Claim must be paid by Anthem, then Compass sends incentive check

How It Works



1. Your doctor recommends a medical service, such as an MRI for your knee pain

2. Use SmartShopper to explore your options. Talk to your doctor about options if uncertain



3. Call SmartShopper or go online for find lower-cost, high-quality options in your area

4. Have your procedure at the location of your choice



5. Once your claim is paid, SmartShopper verifies that the location qualifies for an incentive and mails you an incentive check



Earning Money With Vitals SmartShopper

How fast can you
earn up to \$500?

How about
5 minutes?

STEP 1:

Create a
secure
account

STEP 2:

Shop
online or
by phone

STEP 3:

Earn
cash
rewards



vitalssmartshopper

Earning Money With Vitals SmartShopper



vitalssmartshopper

It only takes a minute to create a new account with SmartShopper.

1. Visit vitalssmartshopper.com and click on the "First Time Users" tab.
2. In the Card I.D. # prompt, enter your Anthem member I.D. number exactly as it appears on your Anthem insurance card.
3. Follow the prompts to fill in the remaining requested information and click "Log in."

Congratulations! Your new account is created. Now you're ready to shop health care services and start earning cash rewards.

You can also register by phone at **1-800-824-9127**.

Take the attached wallet card with you and talk to your doctor before you book your next medical service, such as a MRI, CT Scan or certain surgical procedures. Choose a cost-effective location and earn a cash reward!

The Anthem BlueCross BlueShield logo, consisting of the word "Anthem" in blue, followed by "BlueCross BlueShield" in black, and two blue icons: a cross with a circle inside and a shield with a caduceus.

vitalssmartshopper

Look before you book!

Did your doctor just refer you for a medical service? Before booking your appointment, ask your doctor:

- My medical plan includes SmartShopper. Do I have a choice where I have this test or procedure performed?
- Can I take a day or two to shop with SmartShopper before I schedule my appointment?

Log in at vitalssmartshopper.com or call **1-800-824-9127** to explore your options and earn a reward.

SmartShopper & Site-of-Service



vitalssmartshopper™

Example: Doctors Recommends an MRI

- **Call SmartShopper**
 - MRI is not a site of service procedure
 - Earn up to \$150 incentive with SmartShopper

SmartShopper & Site-of-Service



vitalssmartshopper™

Based on MRI, Doctor Recommends Arthroscopic Knee Surgery

- **Call Anthem**
 - Find a site of service location
 - \$0 Copay
- **Call SmartShopper**
 - Verify location is cost-effective
 - Earn up to \$250 incentive

SmartShopper & Site-of-Service



vitalssmartshopper™

After Surgery, Doctor Recommends Physical Therapy

- **Call SmartShopper**
 - Physical therapy is NOT a site-of-service procedure
 - Earn up to \$150 incentive

Q & A

Thank you